



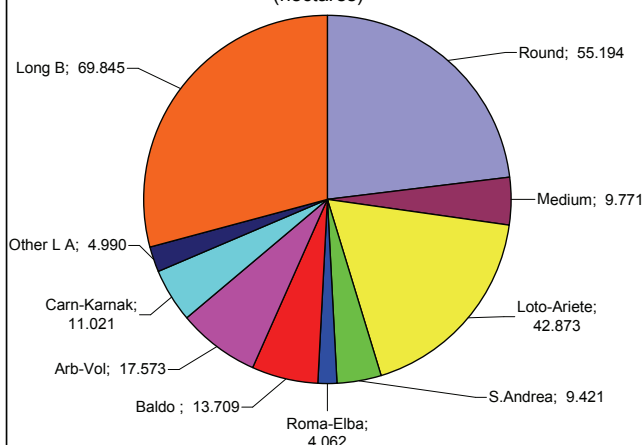
Italian Market

Sales

TYPE OF RICE	CAMPAIGN	
	09/10 (ton.)	08/09 (ton.)
ROUND	4.514	2.591
MEDIUM	931	872
LONG A	23.705	9.468
LONG B	26.461	2.844
TOTAL	55.611	15.775

Surface 2009 in Italy

(hectares)



In focus

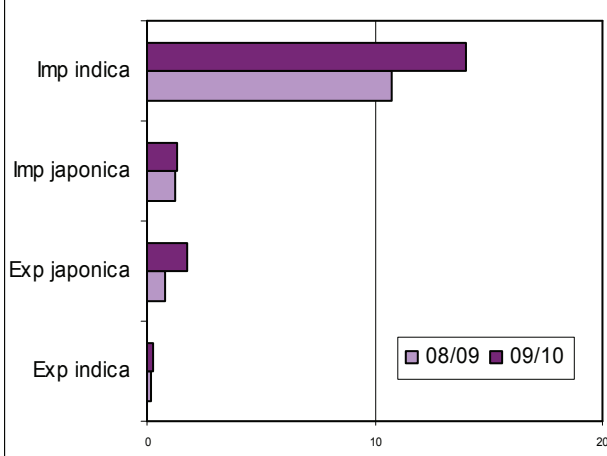
Paddy sales by farmers reached 27,744 tons this week: 14,514 tons of long A grain, 10,960 tons of long B grain, 1,853 tons of round grain and 417 tons of medium grain. Total sales reached 55,611 tons. One year ago total sales were 15,775 tons.

In 2009 farmers sown 238,500 hectares of rice.

At Commodity Exchange in Vercelli no quote for all type of rice.

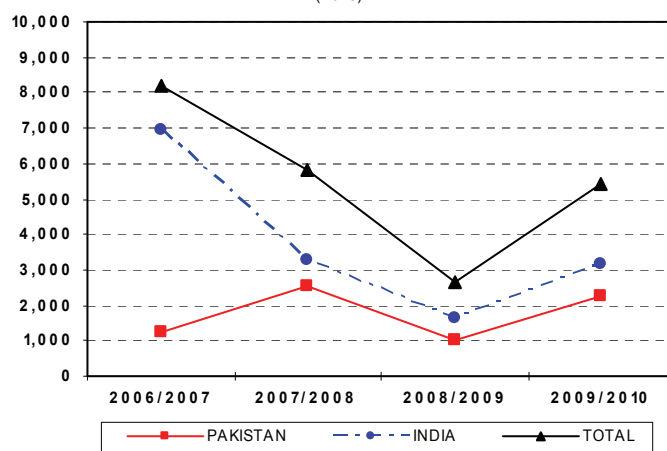
European Market

Import Export EU ('000 tons milled rice equivalent)



Basmati husked rice imports

(Tons)



In focus

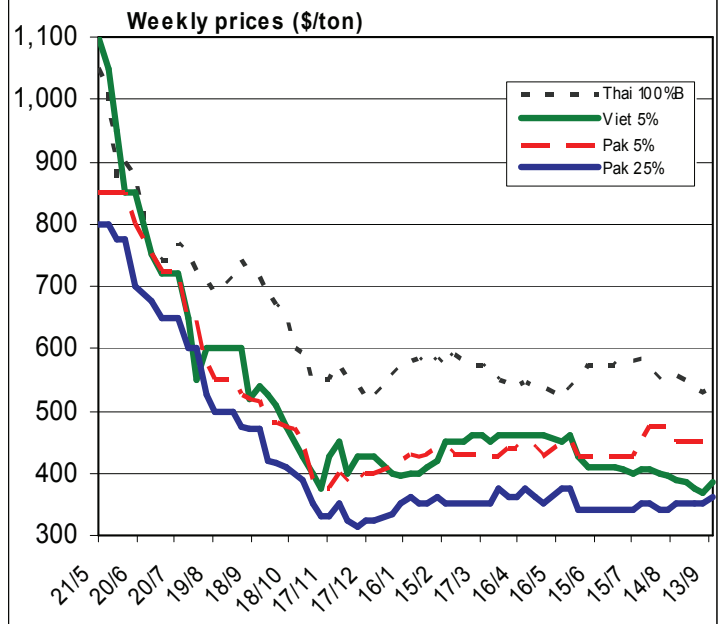
The EU imports amount to 15,334 tons in milled rice equivalent, 3,339 tons above the previous year level (+27.8%).

Husked Basmati rice imports are on an increasing trend compared to last year (+102.3%); imports increased of 2,739 tons (1,900 tons in milled rice equivalent).

EU exports increased of 107% compared to one year ago: from 971 tons in 2008/2009 to 2,010 tons this campaign.

International Markets

Milled rice international FOB quotes		
Exchange rate		1 € = \$1.4611
Asian Markets	\$/t	€/t
Thai 100%B	540	370
Vietnam 5%	385	264
India (MEP)	1,000	684
India Basmati trad.	1,800	1,232
Pakistan 5%	470	322
Other Markets	\$/t	€/t
Uruguay 5%	520	356
Argentina 5%	510	349
USA LG 2/4%	529	362
California MG 1/4%	850	582
Egypt 101 6%	850	582



Thailand The quote of 100% B is \$5 higher than two weeks ago. Demand remains quite thin for regular white milled rice, as most of the export activity is limited to brokens, parboil and fragrant rice. The Government has extended the intervention program for the second crop rice.

Vietnam The quote of 5% is \$10 higher than two weeks ago. The immanent Philippine sale of 500,000 tonnes, the lack of competition from Thailand and the loss of production in the Indian new crop projections has lent some support to the market. And, the Iraq tender announcement brings additional demand to the market.

India Once again, all attention is keenly on the progress of the monsoon. It appears as though the damage has been done and irreversible, for most part. The undertone of the market is one of caution, as the possibility of imports sometime during 2010 is real.

Pakistan The market is very quiet. Export activity is rather limited with the usual container shipments to core markets in East Africa and border trade with Afghanistan.

Usa The quote of Long Grain is the same of two weeks ago. The announcement of the Iraq tender was welcomed with open arms by the milling industry, however, at the moment there is no possibility against the Vietnamese product. The quote of Californian Medium Grain is \$25 higher than two weeks ago.

Food Safety

Rapid Alert System (Source: EFSA)

- Unauthorised genetically modified (Bt 63) rice noodles from China, with fraudulent health certificate, rejected at Spanish border.

Other news

Rome: 12-13 October, How to feed the World in 2050 (Source: FAO)

The High-Level Expert Forum on How to Feed the World in 2050 will examine policy options that governments should consider adopting to ensure that the world population can be fed when it nears its peak of nearly 9.2 billion people in the middle of this century.

The problems to be resolved:

Will we be able to produce enough food at affordable prices or will rising food prices drive more of the world's population into poverty and hunger? How much spare capacity in terms of land and water do we have to feed the world in 2050? What are the new technologies that can help us use scarce resources more efficiently, increase and stabilize crop and livestock yields? Are we investing enough in research and development for breakthroughs to be available in time? Will new technologies be available to the people who will need them most - the poor? How much do we need to invest in order to help agriculture adapt to climate change, and how much can agriculture contribute to mitigating extreme weather events?

Philippines wants 35% tariff on rice maintained until 2015 (Source: www.philstar.com)

The Philippines wants the tariff rate of 35 percent on rice maintained until 2015 under the ASEAN Free Trade Arrangement (AFTA) which would likely go into full implementation next year. Under the AFTA, all member nations are supposed to bring down their Common Effective Preferential Tariffs (CEPT) to between zero to five percent for all products, including those previously deferred under the sensitive and highly-sensitive list. However, in an interview with Agriculture Secretary Arthur C. Yap Friday night, he revealed that the Philippines has invoked a special protocol for the exclusion of rice under the AFTA.